

Conditions of Participation WASSER BERLIN INTERNATIONAL 2017 Berlin, March 28 – 31, 2017

1 Organiser

WASSER BERLIN
INTERNATIONAL 2017 – Trade
Fair and Congress for Water
Management - is organized by
Messe Berlin GmbH in
collaboration with the International
Water Association (IWA), the
Federal Association of Gas
and Water Companies (figawa) and
the German Technical and
Scientific Association for Gas and
Water (DVGW). WASSER
BERLIN INTERNATIONAL 2017
will be held on the Messe Berlin
Exhibition Grounds.

2 Dates

Duration of event
March 28 – 31, 2017

Closing date for application
October 1, 2016

Opening hours for visitors
9.00 am – 6.00 pm Tue – Thu
9.00 am – 4.00 pm Fri

Opening hours for exhibitors
8.00 am – 7.00 pm Tue – Thu
8.00 am – 5.00 pm Fri

Set-up

March 20 – 27, 2017,
7.00 am – 10.00 pm

Dismantling

April 1, 2017, after 5.00 pm
until March 31, 2015
(daily 7.00 am – 10.00 pm)

We reserve the right to make
alterations to this schedule. Please
note any subsequent updates.

**Every exhibitor is obliged to
correctly equip and furnish the
stand and to staff it with
personnel for the duration of the
exhibition. Stands may not
be dismantled before Friday,
March 31st, 2017, 4.00 pm. If the
exhibitor fails to comply with this
regulation, the organizer is
entitled to impose a penalty of
5,000 EUR per day.**

3 Eligibility to Participate

Only companies and organizations
involved in activities directly related
to the listed product groups of
WASSER BERLIN
INTERNATIONAL 2017 are eligible
to participate. Decisions regarding
participation will be made by Messe
Berlin GmbH.

4 Exhibition Charges/ Stand Package

Hall space rental per 1 sqm costs:
Row stand EUR 175.–
Corner stand EUR 200.–

Peninsula stand EUR 220.–
Island stand EUR 240.–

Early-bird-offer

Save 15% by application
before January 15, 2016.
Save 10% by application
before July 15, 2016.
(see Application Form on page II)
Each sqm or part thereof will be
charged in full.
A charge of 25% on the space
rental will apply to **two-storey
stands**.
Minimum stand size: 9 sqm

A stand package includes: Space
rental, electricity consumption,
water consumption and exhibitors
passes (see nr. 8).

In accordance with agreements
with the Association of German
Trade Fair Industry (AUMA), an
additional fee of 0.60 EUR/sqm will
be charged.

**All the above rates are subject to
statutory value added tax.**

5 Terms of Payment

The stand rental fee, as stated in
the confirmation of approval / stand
rental invoice, should be remitted to
the account indicated on the
invoice. The due date as stated on
the confirmation / stand rental
invoice must be adhered to. Please
quote customer, invoice numbers
and "WASSER BERLIN
INTERNATIONAL 2017" when
making payments. If the full rental
fee has not been paid by the
above-mentioned due date at the
latest, the organizer is entitled to
dispose of the space as he wishes.
The lessee is liable for any loss of
rental revenue thus incurred. The
conditions of Item Nr. 8 of the
"General Terms of Business for
Trade Fairs and Exhibitions
organized by Messe Berlin GmbH"
will apply in case of withdrawal or
cancellation. Ancillary costs will be
invoiced separately. These
amounts are payable on receipt on
the invoice.

6 Media-Package

With the Media-Package, Messe
Berlin GmbH offers its exhibitors a
package of selected marketing
tools to optimize their participation
at the exhibition and also their
market presence. The Media
Package incorporates
entries in the official print catalogue
and in the WASSER BERLIN
INTERNATIONAL Virtual

Market Place (online catalogue).
(Please see for details the form
"Media Package").

The Media-Package fee is
mandatory for all exhibitors:
Main exhibitors: EUR 499.–,
co-exhibitors: EUR 90.—
Messe Berlin will invoice the
exhibitor for the Media-Package fee
as well as the co-exhibitor fee.
Independent from the exhibitors,
co-exhibitors are enabled to
upgrade to the total scope of Media
Package services.
Contracts for catalogue entries are
concluded exclusively between
exhibitors and the catalogue
publisher (contractual partner of
Messe Berlin). Any claims are
solely a matter for the exhibitor and
the publisher of the catalogue.

Assistance with regard to the entry
of data and queries about any
aspect of the Virtual Market Place®
is available to all exhibitors from the
Editorial Team:
T +49 30 3038 2180
E editorial@virtualmarket.wasser-berlin.de
The service hotline is free of
charge.

**All the above rates are subject to
statutory value added tax.**

7 Installations, partition walls

Installation of electricity and water,
partition walls, according to
requirements, must in all cases be
expressly ordered (BECO-Shop).

8 Workers and Exhibitor Passes

Exhibitors are entitled to passes as
follows:
3 passes for the first 20 sqm of
stand space,
one further pass for each additional
10 sqm. Additional exhibitor passes
may be purchased. Exhibitor will
receive passes for free for
construction and dismantling as
required.

9 Berlin ExpoCenter online (BECO)

After receiving confirmation of
approval, the exhibitors will have
access to the webshop "BECO" –
containing all essential order forms
and information about service
companies, installations, stand
constructions and design,
insurance, parking permits,
catalogue entries, PR and
advertising activities – online to
their disposal.

10 Submission of essential construction plans

Stand drawings with specifications in duplicate, including top and side views, must be received for approval by Messe Berlin no later than February 20, 2017, also all required structural data, e. g. for two-storeyed areas, stages and platforms. Failure to comply will result in their exclusion, or the withdrawal of previous acceptance. Construction plans must also be submitted, even if the stand is identical to that of previous years. Any damage caused by the exhibitor to walls, floors, wiring, in outdoor areas etc. shall be repaired at the exhibitor's expense see also General Terms of Business, no. 7).

11 Regulations Governing Halls and Indoor Places, Night work ban and early stand set-up

There is a general night work ban during the set-up and dismantling phases. The work period is from 7.00 am – 10.00 pm.

An early stand set-up time is required (before March 20, 2017), must be applied. A fee of 1.50 EUR for each square meter and for each day is charged for an **early stand set-up. After having sent the appropriate form authorization is granted if the respective hall is available.**

12 Technical Guidelines

Exhibitors must comply with Messe Berlin technical guidelines including operation, fire safety, construction, and other security regulations. Exhibitors must also comply with rules and regulations as specified by work health and safety laws (German Technical Plant and Equipment Act).

12.1 Stand design/ General appearance

Stand walls bordering visitor aisles must include transparent panels, niches, displays or the likes in order to provide an open atmosphere on the exhibition stand in tune with the event. Such stand boundary walls facing any open aisle may not exceed 30% of the stand length boundary, with each section of such wall no longer than 3 meters. Such boundary walls facing the aisle must be suitably decorated with graphics.

Where the back wall of a stand measuring over 2,50 m in height adjoins that of a neighbouring exhibitor, its appearance must be a neutral white, so as not to adversely affect the appearance of the other stand. The lessee is obliged to install a white partition separating his stand and the directly adjacent stand, which is structurally stable, has no gaps,

and bears no advertising of any kind.

13 Construction Supervisory and Fire Safety Regulations

Doorways, emergency exits, fire alarms, hydrant, smoke vents, power distribution points and switchboards, telephone distribution points and ventilation inlets and outlets must be accessible at all times, and may not be built over or obstructed in any way. Open flame and lighting fixtures may not be used for cooking, heating, or operational purposes.

Packaging materials, paper and other easily inflammable materials may not be left lying around or stored in the halls. Vehicles, containers of all kinds and other materials must be placed at least 5 m from the outside walls of the halls. The Technical Guidelines contain details of technical and construction regulations.

14 Regulations for the Maintenance of Order

A general on-site inspection of the halls and the outdoor displays is carried out by the organizer. This does not include a permanent hall security. Exhibitors are responsible for guarding and cleaning their own stands. Efforts will be made to meet exhibitor's individual requirements of parking spaces, but no automatic rights exist to parking spaces in general or to a specific parking space. The unloading of goods from vehicles during the exhibition must be completed one hour before the official opening time. Vehicles must leave the Messe Berlin Exhibition Grounds as soon as they have completed unloading. Exhibitors and accompanying persons must vacate the halls and grounds within one hour following the official closing time for visitors. The same applies to vehicles.

15 Official Permits

Exhibitors are responsible for ensuring that the necessary permits have been obtained for their own activities on the stand and on the site, and those of staff acting on their behalf, and that all the relevant conditions of trade laws and police regulations are duly observed. If in doubt, applicants are advised to contact the relevant authority, or in the case of trade law, the commercial department of the local authority, Bezirksamt Charlottenburg/Wilmersdorf von Berlin/Abteilung Wirtschaft. WASSER BERLIN INTERNATIONAL 2017 is being held in accordance with industrial and trade law. The commercial privileges set out in Part IV of the Commercial Regulations therefore apply.

16 Advertising Campaigns

Advertising and promotion by exhibitors, sponsors and partners of any kind is only permitted within the limits of the stand rented by the exhibitor and only in relation to the exhibited articles produced or sold by the exhibitor. For additional advertising campaigns, exhibitors, sponsors and partners of any kind may contact Capital Services GmbH, Advertising & Sponsoring, T +49 30 3038 2406 E advertising@mb-capital-services.de and request a quotation for the required advertising.

If the exhibitor fails to comply with the regulations as stated above, Messe Berlin is entitled to impose a penalty of EUR 1,500.– per day if its instructions and warnings are not heeded.

17 Performing Rights (GEMA Fees)

Authorisation must be obtained from GEMA for the public broadcasting of copyrighted music from CDs or other sound systems and also for any music included in recordings of radio or TV programs. Applications should be addressed to:

GEMA
Keithstrasse 7
10787 Berlin
Germany
T + 49 30 21292 0
www.gema.de/en